

# WINTER FUNDRAISING IDEAS

Here are just a few ideas to give your fundraising a boost this Winter to help **beat cancer sooner.**

## NEW YEAR, NEW START IDEAS

**Offload unwanted gifts!**  
Sell your unwanted Christmas presents and donate the funds to Cancer Research UK.

**Dryathlon**  
sign up as a Drathlete and get sponsored to go alcohol free for January.



**Sugar Free February**  
Resist those sweet treats, conquer those cravings and feel better than ever by giving up sugar for the whole of February.

**Have a quiet night in**  
donate the money you would have spent on a big night out to Cancer Research UK.

## VALENTINE'S DAY IDEAS

**Sell roses**  
Take pre-orders for real or chocolate roses. Source donated or discounted ones for a bigger fundraising total.

**Secret delivery service**  
Give cupid a helping hand and deliver cupcakes and messages in return for a donation.

**Valentines raffle**  
Source raffle prizes to share; restaurant gift vouchers, spa visits, chocolates, bottles of wine, cinema tickets, a romantic DVD.



**Auction of promises**  
Auction promises to the highest bidder to make the tea for a week, to walk the dog, or do that task no one else wants to do.

## WINTER CHALLENGES AND CAMPAIGNS

**World Cancer Day**  
Get your Unity Band and wear it proudly on 4 February.



**Mini Winter Olympic Games**  
Celebrate the Winter Olympics by holding a mini Olympic games competition in your office, with friends or at your school.

**The Great Row**  
Join the nation's biggest indoor rowing challenge and pull together to beat cancer sooner this winter

**Take on a new challenge**  
Take on a Tough Mudder obstacle course, an Ultra White Collar Boxing challenge or even walk the Great Wall of China!



CANCER  
RESEARCH  
UK